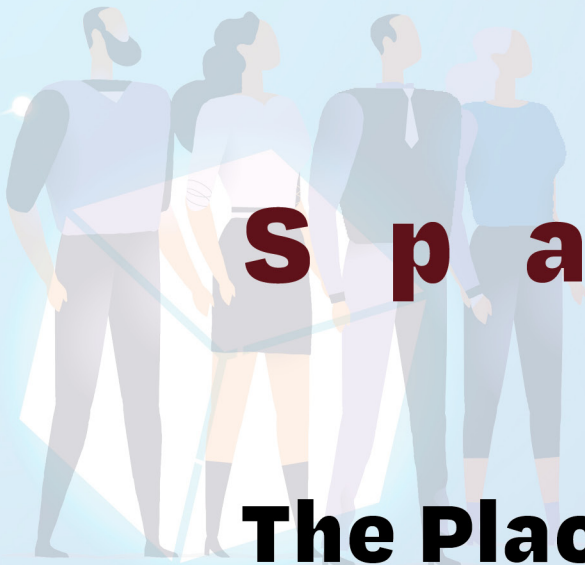




**LITE PAPER**



# **S p a r k s o**

**The Place where Impact  
Projects are born**

**The Marketplace of Ideas**



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## Project Synopsis

Sparkso is a **marketplace for projects** and services built in the **Polygon blockchain**. Its goal is to meet the expectations of businesses, entrepreneurs and individuals in key areas such as education, social and business. Marketplace services are accessed using its native token called the **Poxo utility token**. They may also be used as a contributory tool to marketplace governance for holders wishing to participate in development decisions, thanks to the voting rights attached to the token. Ultimately, Sparkso's philosophy is to **use Blockchain as a technology and as a lever for the development of applications** that will differ from the classic model thanks to the advantages conferred in terms of security, transparency, decentralisation and community. Our slogan: **'Sparkso, The Place where Impact Projects are born.'**

## Vision

Sparkso is a response to the **anticipated changes** to our world by the application of new technology. The changes that await us are of huge potential but we need to accurately anticipate these changes and to manage them as they start to permeate our future world. This requires vision. Sparkso aims to become an **ecosystem of value decentralization**. We strongly believe that the world of tomorrow will be greatly impacted by and will embrace Holacracy - power residing in the hands of the community. The technological contribution of Blockchain will offer the emergence of **new social practices within an economic framework**. Employees, consumers and other stakeholders will become more involved in all these novel processes and shoulder greater responsibility for decision-making and value creation in the process. Sparkso therefore puts **individuals at the centre of any analysis of the future** and actively encourages the understanding that their own autonomy serves to meet their needs as well as those of the wider community. In this sense, we believe that individuals must be actors, upstream, of any transformation affecting them, downstream. We are convinced that the world of tomorrow only approaches 'optimal' if, and only if, we implement all the organisational tools and methodologies that support **'game changer' projects**. We thereby aim to create sustainable value while positively impacting society and the environment.

## Mission

Sparkso's primary mission is to become **an integral marketplace for the decentralization of B2B and B2C services with a strong societal impact** (education, culture, business world, etc.). We aim to be part of the foundation that supports the structure that supports the transformations that are being ushered in by Blockchain. We wish to support individuals and companies as we all journey towards a peer-to-peer socio-economic system. Sparkso will provide a truly decentralized, secure and transparent ecosystem; one that is horizontal in nature and where everyone's position within it is accounted for; where everyone is a stakeholder in the governance of the ecosystem to which they belong.

In this way, **Sparkso will make a serious contribution to the smooth transition, for individuals and companies, into the environment of Blockchain, with all the stability and transparency this will offer; allowing us all to engage in the world of tomorrow, as it takes shape today with Web3.**



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### What is the Sparkso Marketplace?

Sparkso is **the first marketplace in which B2B/B2C services can be marketed within a decentralised framework**. This is made possible thanks to a technical infrastructure built in the Blockchain and thus allows ultra-secure and completely traceable peer-to-peer exchanges, while guaranteeing the confidentiality of users. **The various marketplace services are available in the form of decentralised applications (dApps) which users access using utility tokens called POXOs**. Two immediate benefits – linked to the intrinsic characteristics of the Blockchain – **emerge: public transparency of operations** and, above all, **better competitiveness of user fees**. Beyond these advantages linked to the Blockchain, the marketplace offers a criterion of structural differentiation: the pooling of scale costs (infrastructure, marketing), communities (size effect: multi-exposure, synergies) and user experience:

**Economies of scale:** thus, the more projects that integrate the marketplace, the lower their individual cost in terms of technical infrastructure and marketing, it being understood that these expenditure items are pooled within the marketplace.

**Pooling of communities** by analogy with a commercial centre concept: the user community of an X application naturally has access to other marketplace applications, and vice versa.

**Unified user experience** means simply connecting to the marketplace will give users access to all the services within reach. They will then also be able use the POXO token to subscribe to these services and, ultimately, to participate in the governance of the marketplace.

[www.sparkso.io](http://www.sparkso.io)



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## What is our Approach?

The Sparkso approach consists of **selecting projects with a high societal impact**, targeting key areas of interest - education, social, business, employment, Web3, etc. Projects that would gain stature and development potential by being implemented in the Sparkso marketplace and benefiting from its **shared ecosystem** (economies of scale, multi-community and unified user experience), in addition to the decentralisation, smart contract, NFT and metaverse functions/tools provided by the Blockchain.

At an operational level, the Sparkso team combines **multi-channel prospecting** and **calls for projects** to identify promising projects and then convince project leaders to join the marketplace. The initial concepts are then revisited and reworked with a view to integrating into the functionalities the first-level benefits linked to the use of the Blockchain (decentralisation, smart contract, NFT, metaverse). Finally, these projects are implemented within the marketplace in the form of dApps, **with the POXO utility token** the settlement means assigned to the Sparkso ecosystem.

## How does Poxo fit into our Ecosystem?

**The POXO is the native token of the Sparkso marketplace.** It is limited to a total and definitive quantity of 420 million units, a so-called '**non-inflationary**' token. It serves as a means of paying for the services offered by the various applications (utility token). The POXO also has other functions, namely:

**Financing of the marketplace** by future users and the community in general, through the token public sale campaign (ICO),

**Distribution of rewards** to encourage involvement in the medium and long term,

**Price differentiation** compared to payments that would be made in fiat currency (discount system). Eventually (Generation Two), the POXO token will have a voting right (governance) attached, enabling the community to take part in decisions related to the organic growth of the marketplace.



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## Roadmap

**Generation One:** implementation of the Spiriso and The African Master (TAM) applications, which will offer services in the areas of business and education respectively; the Generation One will last 9 months and will strive to deliver a batch of two dApps to the community. So, Spiriso and The African Master (TAM), will be the marketplace's **pioneering dApps**.

POXO tokens will be distributed **at the end of the fundraising phase (ICO)**. These tokens can then be traded on exchanges.

**Generation Two:** upgrading Spiriso and TAM (improvements on feedback, new features, etc.), hosting new applications within the marketplace and deployment of governance functions attached to the POXO token.

Spiriso is a partnerplace that aims to **connect future business partners** and **provide decentralised tools in the Blockchain**, allowing **peer-to-peer governance of partnerships established, throughout the entire collaboration cycle (smart contract)**. The platform places particular emphasis on accelerating new ways of business development and work skills.

It is distinguished by the **issuance of tamper-proof and decentralised NFT certifications in the Blockchain**.

TAM is an **educational and learning platform** disseminating video, audio and written content produced by figures with **recognised expertise** and/or by partner institutions via **diploma courses**. The platform places a particular focus on the **development of the African continent** and is distinguished by the **issuance of tamper-proof and decentralised certifications in the Blockchain**.

**These two applications fulfil the prerequisites of intrinsic viability and profitability required for any project that applies to the Sparkso marketplace.**

As for the project teams that are candidates for the implementation of new dApps, they must first commit to a set of criteria that are consistent with Sparkso's philosophy and values.

[www.theafricanmaster.com](http://www.theafricanmaster.com)

[www.spiriso.io](http://www.spiriso.io)



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## Business Model and Value Creation

Sparkso is remunerated by project owners in two ways (which are not necessarily mutually exclusive), namely: by **taking a stake in the share capital** and/or **by applying a commission rate** on the volume of business carried out.

**Negotiations** are mutually agreed and result in an agreement that is then implemented in the form of a smart contract, in particular to automate the **payment of remuneration** due to Sparkso. This remuneration is denominated in POXO tokens.

Basically, the value of POXO on the market depends on two complementary factors that reflect the **overall demand for tokens** as well as **confidence in the Sparkso project**: the **number of dApps present on the marketplace** (ecosystem size), and their **level of adoption by the community**, which depends on the associated value creation.

There are two parts to the **value creation** associated with dApps:

The **gain in competitiveness** linked to the structural economies of scale induced by this marketplace model, in addition to the reduced time-to-market thanks to direct exposure to several user communities

And the **intrinsic value** created through the different services offered by the Apps implemented in the marketplace.

**In conclusion, the more value-creating apps there are in the marketplace, the greater the potential demand for POXO tokens and the higher the price of POXO, knowing that the total supply of tokens is unchangingly limited to 420 million units.**



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## Technology

Our technological choice has been carefully considered, in particular by taking into account prospective elements of interoperability, digital identity and **environmental impact** to make this decision viable and to support it in the long term. We have decided to develop our marketplace in the **eco-responsible Polygon blockchain**, which will allow our community to benefit from the following features concurrently: **safety, speed and scalability, low-operating costs, interoperability and carbon neutrality**.

## Legal

**SPARKSO SARL** is a Limited Liability Company registered in Luxembourg whose registered office is located at 5 place de Gare, 1616 Luxembourg, Luxembourg.

Sparkso falls under the jurisdiction of the **Grand Duchy of Luxembourg**.

**The Poxo utility token is compliant with Luxembourg regulations and consequently those of the European Union.**

The regulatory compliance of the POXO token has been established by the **international law firm, CMS**.

The POXO utility token code has been **audited and certified by Certik**.

In addition, Sparkso is a member of **Certik's ShentsuShield programme**, an insurance policy for POXOS token holders in the event of loss or theft related to a code defect.

[www.cms.law/en/lux/](http://www.cms.law/en/lux/)

[www.certik.com](http://www.certik.com)

